



MEDIA ALERT

Traditional Eastern Medical Therapies Meet Western Technology To Produce Optimal Healthcare Facility

*The Medical Spa at Nova Hosts Grand Opening
Reception In New Northern Virginia Facility*

Ashburn, VA- January 6, 2005— Nova Medical Group, a fully integrated medical practice focused on optimizing health with a personalized approach to healing through collaboration with patients, is hosting the grand opening of The Medical Spa at Nova on Sunday, January 9, 2005. By bridging scientific research and advanced western technologies with medical spa therapies originating in Europe and Asia, Nova is committed to providing exceptional services through a medically supervised spa that is unique to the region and rare throughout the country.

WHAT: The Spa will host a grand opening reception for the general public on January 9, 2005, at Nova Medical Group's facility in Ashburn, Va. The event will include guided tours, lectures by nationally known experts and complimentary service demonstrations. More information on the Nova Medical Group can be found at www.novamedgroup.com.

WHO: Founder Grace L. Keenan, M.D. will discuss the proven medical benefits of bio-identical hormone therapy in the treatment of perimenopausal and post menopausal symptoms at 12:30 p.m. and 2:30 p.m.

Michael Scott, N.D. will give a lecture on the benefits of Oriental and naturopathic medicines as an alternative to traditional synthetic pharmaceutical courses of therapy at 3:30 p.m.

Marie Rodriguez, N.D. will give a lecture on breast cancer awareness and ways to integrate naturopathic therapy into treatment cancer options at 1:30 p.m.

WHY: As part of its commitment to optimal health, The Medical Spa at NovaSM offers physician directed preventative and restorative therapies. Bridging scientific research and advanced technologies with medical spa therapies originating from Europe and Asia, we are providing exceptional services in a medically supervised spa.

WHEN: Sunday, January 9, 2005 from 12 a.m. – 4 p.m.

WHERE: **Nova Medical Center**
21785 Filigree Court
Ashburn, Va. 20147
Phone: 703-554-1100

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